



## CMMB: Our Brand

***For more than 100 years, firm in our Catholic faith, we've been delivering the best possible health solutions to women and children.***

CMMB launched a new visual identity and brand to support our renewed focus on improving the lives of women, children, and their communities while maintaining our excellent reputation in providing health services to the poor and marginalized over the last 100 years.

The new logo's rounded shape evokes the sacred Madonna and child—the heart of our Catholic faith. The suggestion of the ampersand (&) is also central to our tireless efforts to actively collaborate with other non-profit, government, and community organizations all over the world.



**cmmmb**

Healthier Lives Worldwide