Sample Letter

Dear Spencer,

How are you? I hope you and your family are staying in good health during the pandemic. I'm reaching out because I wanted to share information about CMMB, where I serve on the Board.

I've thinking for a long time about the overlap between CMMB and Kirk Humanitarian's missions, and I think there may be a great opportunity to work together to serve more mothers with Kirk Humanitarian's MMS.

CMMB is an international NGO providing long-term medical and development aid to poor communities around the world. CMMB operates a Medical Donations Program that sources medicines and medical supplies and distributes them free-of-charge to health care facilities worldwide.

Would be interested if I setup an introductory call with yourself and CMMB? I'd love to introduce you to Darnelle Bernie, VP of the Medical Donations.

In 2020 alone, Darnelle and her AMAZING team have delivered more than \$421K worth of medical products to 31 different countries. You can learn here: https://cmmb.org/medical-donations/

I look forward to hearing your thoughts and chatting more. Thank you.

Sincerely, Your Name