



**"When others left, you stayed."**

—Bishop Eduardo, South Sudan

## What is unique about CMMB?

- “When others left, you stayed.” This quote from Bishop Eduardo in South Sudan represents the unique long-term commitments we make in the communities we work. We do not up and leave after the cameras are turned off.
- With over 100 years of experience, CMMB has deep, trusted ties from the local level all the way up through the ministries of health. When people see the CMMB logo, it provides comfort.
- Our long-term commitments help build local capacity and we educate community health workers so that the gains that are made are sustainable with the goal of increasing their independence
- Our focus on women and children goes to the heart of what keeps a community strong.
- We have existing infrastructure in each country, supported at the national and local level, and managed by members of the community who best know the needs of the community.
- As it did with our COVID response, this infrastructure allows us to respond quickly and efficiently in a measured and efficient manner.